

# 2M+<sub>VERIFIED HCPs</sub> Across 150 Key Therapeutic Areas

#### **Dermatology**

In the last three years, Konovo has completed more than **475 Dermatology projects**, delivering **34,362 completes** for our clients. From these studies, we pulled together some interesting statistics which we have summarized below.

At Konovo, our singular focus is on healthcare data collection, aiming to share our expertise with our clients every step of the research process – from initial

proposal to final data deliverable. Throughout the process, we employ a specialized suite of proprietary technologies that are always evolving to address the dynamic needs of our clients.

Choose Konovo and leverage unparalleled panel access, powerful customized tools, and unmatched industry know-how.



### What we can achieve: Global Access

Our panel of Physicians and Allied Healthcare Professionals is known for quality, with respondents spanning the Americas, Canada, Europe and Asia. Konovo's unmatched reach, backed by our rigorous quality controls, provides access to representative samples you can trust.





#### US **EUROPE**

Average incidence rate by specific disease



## 2 sq. m



The average person's skin covers an area of 2 square meters.

For more formation, or to discuss an upcoming project, please **contact us** 



Skin accounts for 15% of your body weight.

15%



300 m

The average person has about 300 million skin cells. A single square inch has 19 million cells.