

# 2M+ VERIFIED HCPs

## Across 150 Key Therapeutic Areas

### Oncology

In the last three years, Konovo has completed more than **2,530 Oncology projects**, delivering **146,135 completes** for our clients. From these studies, we pulled together some interesting statistics which we have summarized below.

At Konovo, our singular focus is on healthcare data collection, aiming to share our expertise with our clients every step of the research process – from initial proposal to final data deliverable. Throughout the process, we employ a specialized suite of proprietary technologies that are always evolving to address the dynamic needs of our clients.

Choose Konovo and leverage unparalleled panel access, powerful customized tools, and unmatched industry know-how.

2,530  
Projects

146,135  
Completes

### What we can achieve: Global Access

Our panel of Physicians and Allied Healthcare Professionals is known for quality, with respondents spanning the Americas, Canada, Europe and Asia. Konovo's unmatched reach, backed by our rigorous quality controls, provides access to representative samples you can trust.



Medical Oncology



Hematology-oncology



Hematology



Radiology Oncology



#### United States

##### Medical-oncologists

Universe Count ▶ 13,365

Our Reach ▶ 44%

##### Hematology-oncologists

Universe Count ▶ 16,670

Our Reach ▶ 35%



#### United Kingdom

##### Medical-oncologists

Universe Count ▶ 1,510

Our Reach ▶ 35%

##### Hematology-oncologists

Universe Count ▶ 1,680

Our Reach ▶ 22%



#### France

##### Medical-oncologists

Universe Count ▶ 1,020

Our Reach ▶ 20%

##### Hematology-oncologists

Universe Count ▶ 685

Our Reach ▶ 20%



#### Germany

##### Medical-oncologists

Universe Count ▶ 3,500

Our Reach ▶ 36%

##### Hematology-oncologists

Universe Count ▶ 830

Our Reach ▶ 27%



#### Italy

##### Medical-oncologists

Universe Count ▶ 4,640

Our Reach ▶ 44%

##### Hematology-oncologists

Universe Count ▶ 3,415

Our Reach ▶ 18%



#### Spain

##### Medical-oncologists

Universe Count ▶ 1,830

Our Reach ▶ 38%

##### Hematology-oncologists

Universe Count ▶ 2,775

Our Reach ▶ 25%

### Average incidence rate by cancer type:

Percentage of oncologists treating a minimum of 10 patients per month

#### USA

All and Hodgkin's 32%

Brain, Small Cell, Thyroid 62%

Breast 66%

CML and Myeloma 51%

Colon and Rectal 23%

Esophageal and Gastric 57%

Liver (HCC) and Pancreatic 29%

MDS and AML 50%

Melanoma 50%

NHL and CLL 44%

Non-small Cell Lung 74%

Ovarian and Uterine 53%

Ovarian and Cervical 61%

Prostate and Bladder 59%

Prostate and Renal Cell 47%

Sarcomas 60%

#### EUROPE

All and Hodgkin's 39%

Brain, Small Cell, Thyroid 59%

Breast 73%

CML and Myeloma 62%

Colon and Rectal 56%

Esophageal and Gastric 54%

Liver (HCC) and Pancreatic 49%

MDS and AML 73%

Melanoma 55%

NHL and CLL 34%

Non-small Cell Lung 75%

Ovarian and Uterine 62%

Ovarian and Cervical 60%

Prostate and Bladder 52%

Prostate and Renal Cell 48%

Sarcomas 56%